"No work is more productive of good to society... than the careful education of women."
“No work is more productive of good to society…”

Our most rewarding accomplishment at College of Saint Mary is the transformation of students’ lives. I enjoy sharing with new students that our primary purpose is to call them forward to reach their potential, to become the women they are called to be. I have been privileged to witness countless women graduate, walking tall into their future, confident in their gifts and talents and well-prepared to make a positive difference in our world.

During the last fifteen years, our efforts to be an institution known for excellence have productively resulted in significant growth. Because of the generosity of our donors, we celebrate successes which enrich and expand our academic environment: our student population has grown to over 1,000; our classroom spaces continually undergo revival to keep up with new learning styles and technology; our beautified outdoor campus encourages reflection and study; and we have created scholarships to ensure collegiate access for those most in need. We have been careful stewards of our resources.

These and other great strides have defined our recent past. Now it is time to take strategic steps to secure our future. Striding Forward: Endowment for the Future is College of Saint Mary’s campaign to ensure our tradition of women walking forward with courage, conviction and faith. We ask you to answer our call to be a part of this exciting endeavor.

We have a passion for the education and advancement of women.

The Walking Woman ties CSM alumnae from around the world and throughout the decades as a symbolic representation of emboldened women striding into the future with faith, courage and conviction.

Dr. Maryanne Stevens, RSM
College of Saint Mary President

Catherine McAuley
Foundress
Sisters of Mercy
A strong endowment provides assurance for the future.

Your investment in **Striding Forward: Endowment for the Future** will allow College of Saint Mary to:

- double the amount of endowed scholarship support for students … and expand our outreach to women seeking to Bloom.
- endow faculty positions to sustain academic excellence … and enrich our foundation of “teaching and learning.”
- sustain key mission-driven programs … and transform the lives of those who benefit.
- establish annual opportunities for students to interact with high profile women leaders … and stimulate inspiring, reflective leadership in our next generation of students.

It helps ensure against the unpredictable.

It provides flexibility to embrace opportunities.

It assures our sustained ability to invest in academic excellence.
Scholarship

Ninety-eight percent of College of Saint Mary students receive some type of financial assistance. Higher education is becoming more difficult to access, yet more critical to obtain. This heightens the importance of donor support for student scholarships to help make a College of Saint Mary education possible for bright, talented women. Upon graduation they will join the thousands of CSM Walking Women who are making a difference in their communities.

At CSM, I am provided with the resources and support needed to grow and BLOOM... to continually reach new levels in my life. After graduation I plan to go to medical school to be an ob/gyn. I would like to work in an underserved community, so that I can help young mothers who are in a situation I was once in. I want to provide them with inspiration to continue to reach for their dreams and make them a reality, not only for them but for their children.”

– T’Essence Bessick ‘12

Our goal is to add $3 million earmarked for scholarships to the endowment.

Striding Forward: Endowment for the Future

Student Scholarship Support

Named Need-based Scholarships $1,875,000
Five at $150,000
Five at $75,000
Fifteen at $50,000

Named Merit Scholarships $750,000
Five at $150,000

Named Academic Program Scholarships $375,000
Five at $75,000

Named endowed scholarships may be established by individuals, families, corporations or foundations. Fully funded scholarships can be established over a five-year period or with provisions through estate planning. The minimum to endow a scholarship is $25,000.
Academic Excellence

As an institution focused on exceptional education, College of Saint Mary’s faculty define the essence of our University. Outstanding educational results depend upon the dedicated work of faculty, recognized not only for excellence in teaching, but for their commitment to building a vibrant learning community. Endowed chairs and professorships are important tools for attracting, recognizing and rewarding outstanding teaching, scholarship and service to the University. These are necessary for recruiting the next generation of faculty while retaining the expertise already present. Endowed faculty positions will make us competitive in attracting top scholars and set higher standards for faculty retention and promotion.

Our goal is to add $3.65 million – earmarked for chairs, professorships and instrumentation for instruction and research.

Striding Forward: Endowment for the Future

Academic Excellence

<table>
<thead>
<tr>
<th>Endowment Type</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Named Endowed Chairs</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>Chair, Professional Studies at $1,000,000</td>
<td></td>
</tr>
<tr>
<td>Chair, Health Science at $1,000,000</td>
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</tbody>
</table>

Named Endowed Chairs in other areas are encouraged.

CSM’s departments of Health Science and Professional Studies attract the majority of students and enjoy a reputation for excellence. Endowed Chairs for these two key areas will ensure the highest quality of leadership, so that excellence continues to be a hallmark.

<table>
<thead>
<tr>
<th>Endowment Type</th>
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<tbody>
<tr>
<td>Named Professorship</td>
<td>$500,000</td>
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A Named Professorship will provide visible leadership within an academic program by developing regional relationships and growing the program to become a renowned force in the region.

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<tr>
<th>Endowment Type</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Named Faculty Fellowship</td>
<td>$500,000</td>
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</table>

Awarded annually to a visiting professor whose focus of discipline will enhance curricular offerings and integrate new areas of expertise into current curricula.

<table>
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<tr>
<th>Endowment Type</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Named Science Instruction and Research Endowment</td>
<td>$400,000</td>
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The actual experience of science is best facilitated through scientific research and exploration which requires cutting edge instrumentation and facilities.

<table>
<thead>
<tr>
<th>Endowment Type</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Named Academic Speaker Series</td>
<td>$250,000</td>
</tr>
</tbody>
</table>

Awarded annually to a professional of expertise in areas of rapid change in society, such as globalization, sustainability, technology and science, who will interact with faculty and students by bringing current perspectives to specific disciplines of study.

“Named endowed chairs, professorships, speaker series and other academic excellence endowments may be established by individuals, families, corporations or foundations. Fully funded endowments can be established over a five-year period or with provisions through estate planning.”

- Natalie Douty
D’10

I am indebted to the College of Saint Mary faculty. Since graduation, I feel able to pay forward the gifts they gave me. I am better equipped to make a more meaningful contribution. My College of Saint Mary experience expanded my horizons by expanding my vision of education.”

Our goal is to add $3.65 million – earmarked for chairs, professorships and instrumentation for instruction and research.
Mission-Driven Programs

Inspired and motivated by our mission, College of Saint Mary strives to extend educational opportunities to those most in need. One of only a few in the nation, our Mothers Living & Learning residential experience is the largest, allowing single student mothers and their children to live, learn and grow in a faith-based environment. Our Latina Summer Academy for Math and Science reaches 9th and 10th grade Latinas, when they are most vulnerable for dropping out of high school. CSM provides a stimulating week-long residential experience that encourages college matriculation while exploring careers in math and science. Our Service-Learning program, woven throughout the curriculum, provides students with hands-on learning opportunities through community service in their areas of study. These are only a few of the innovative programs which reflect our mission and transform lives in the process.

Striding Forward: Endowment for the Future

Mission-Driven Programs

<table>
<thead>
<tr>
<th>Program Endowment</th>
<th>$2.35 million</th>
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</thead>
<tbody>
<tr>
<td>Curricular Service-Learning</td>
<td></td>
</tr>
<tr>
<td>Mothers Living &amp; Learning: Single Parent Success</td>
<td></td>
</tr>
<tr>
<td>Marie Curie Scholar (one sponsorship)</td>
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</tr>
<tr>
<td>McAuley Scholars (one sponsorship)</td>
<td></td>
</tr>
<tr>
<td>Summer Academy for Math and Science Latina or African-American</td>
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</tr>
<tr>
<td>Operation SMART®</td>
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</tbody>
</table>

Other mission-driven programs are available for sponsorship. Fully funded program endowments can be established over a five-year period or with provisions through estate planning.

Our goal is to add $2.35 million to the endowment earmarked for mission-driven programs.
Leadership

College of Saint Mary is dedicated to providing its students with opportunities to learn from a diverse representation of national and international women leaders, known for their unique strengths and perspectives. It is essential for students to witness dynamic leadership in women and participate with them in stimulating thought and discussion. We challenge our students to lead, encourage and inspire others.

Hannah Thompson '14
Occupational Therapy major

Leadership Engagement:

- Student Senate - Elections Committee Chairperson, 2009, 2011
- Student Occupational Therapy Association, Secretary
- Do Unto Others (DUO), Executive and Events Coordinator
- Campus Activities Board
- Spirit of Service Day
- CSM Chorus
- Presidential Ambassador
- Drama Club Member
- Faith Sharing Group Member
- Leadership Retreat
- Step It Up Leadership Series, participant
- Director of Campus Ministry Search Committee

Recognitions and Achievements:

- Nebraska First Lady’s Outstanding Service-Learning Student Leader Award, Spring 2011
- Who’s Who Among Students in American Universities and Colleges, 2011
- Sigma Phi Sigma Mercy Honor Society, 2011
- United Way Outstanding Volunteer Award, 2011
- Academic Dean’s List
- Academic Honors Program, nominee
- Outstanding Senator, 2009
- Outstanding DUO Member, 2010
- Young Professional Summit Luncheon for DUO, Student Representative
- Mercy Higher Education Conference, Student Representative, 2010

Scholarships:

- Leadership Scholarship, 2009, 2011
- Music Scholarship, 2009, 2010
- President Academic Scholarship, 2009, 2011
- First Generation Scholarship, 2009, 2011
- Pilot International Scholarship, 2011, 2012

Our goal is to add $1 million to the endowment for bringing high-profile women leaders to campus.

Striding Forward: Endowment for the Future

Leadership Development

Named Endowment for Excellence in Leadership Speaker Series $500,000
This series will provide an annual opportunity to bring high profile women leaders, noted for their ability to inspire and encourage courageous thought and action, to campus.

Named Endowment for Student Leadership $500,000
Five endowments at $100,000 each
Each endowment will sponsor a student to engage in a national or international leadership development opportunity. Student recipients will be expected to demonstrate continued on-campus leadership.

College of Saint Mary has done ordinary things for me in an extraordinary way. Now as an ordinary woman, I will be able to serve my community in an extraordinary way as a strong College of Saint Mary Walking Woman.

- Clare Huerter '12
Striding Forward: Endowment for the Future

Campaign Goal: $10M

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Student Scholarship Support</td>
<td>$3,000,000</td>
</tr>
<tr>
<td>Academic Excellence</td>
<td>$3,650,000</td>
</tr>
<tr>
<td>Mission-Driven Program Support</td>
<td>$2,350,000</td>
</tr>
<tr>
<td>Leadership Development</td>
<td>$1,000,000</td>
</tr>
</tbody>
</table>

Building the endowment will allow us to continue our long history of providing scholarship support to motivated, capable students who bring a rich diversity to our campus community.

An increased endowment will encourage and retain gifted faculty through competitive salaries and the support of scholarly pursuits in their field.

A strong endowment will allow College of Saint Mary to permanently invest and preserve those programs which so richly reflect our unique mission.

Thank you for your investment in our future.

With your investment, College of Saint Mary will stride forward with confidence, hope and opportunity.

Strategy of investment: CSM’s asset diversification and investment provides maximum asset growth over an extended period.