Mission and Purposes

The Business Information Systems program prepares women to enter the workforce with technology-related skills as well as continue their education in a business- or technology-related graduate program through professional coursework built upon a liberal arts foundation.

Goals and Objectives

Goal 1:   Graduates will have mastery of the principles on which technology is based as introduced in the support- and major-courses of the degree requirements.

    Objective 1:   60% of the students in the selected classes will demonstrate an ability to carry out an application considered to be above average (80%) on all graded elements of the application.

    Objective 2:   All students will complete BIS 490 Information Systems Policy and Strategy and BIS 480 Information Resources Management at 80% or better.

    Objective 3:   Students on Internship will receive an evaluation from their business supervisor at 80% or better.

    Link: Supports the College's commitment to academic excellence, lifelong learning and educating women for professional careers in information technology.

Goal 2:   Graduates will be able to demonstrate ability to present information and opinions in written and oral form.

    Objective 1:   90% of all students will attain ratings of above average or better on written reports and oral presentations for BIS 490 Information Systems Policy and Strategy and BIS 480 Information Resources Management courses.

    Objective 2:   100% of students will attain ratings of above average or better on case analysis for capstone class or selected class(es).

    Objective 3:   100% of students will demonstrate application of technology in support of oral presentations and written reports.

    Link: Supports the College's commitment to academic excellence, lifelong learning and educating women in effective communication skills for professional careers.

Goal 3:   Graduates will be able to use technology to enhance communications.

Objective 1:   100% of students will demonstrate application of technology in solving business problems.

Objective 2:   90% of all alums surveyed will respond that their education adequately prepared them for their career field.

Objective 3:   90% of all employers surveyed will rank our graduates as prepared for their jobs.

Link: Supports the College's commitment to academic excellence, lifelong learning and educating women in the use of technology to enhance communications.

Goal 4:   Graduates will have developed critical thinking and research skills.

Objective 1:   All students will complete BIS 490 Information Systems Policy and Strategy and BIS 480 Information Resources Management research projects at 80% or better.

Objective 2:   All students will individually develop a portfolio with case study before graduation at 80% or better.

Link: Supports the College's commitment to academic excellence, lifelong learning, and educating women for professional careers.

Goal 5:   Graduates will demonstrate an ability to work as a member of a team and problem-solve in a collaborative environment.

Objective 1:   90% of all students will attain ratings of above average or better on evaluations for ability to work in a team.

Objective 2:   All students will participate in a team on real life project and attaining a rating of 80% or better.

Link: Supports the College's commitment to academic excellence, lifelong learning, educating women for professional careers and compassionate service to others.

Goal 6:   Graduates will be placed in desired employment or proceed for graduate education.

Objective 1:   100% of our graduates will be placed or proceed to graduate school within 6 months after graduation.

Objective 2:   90% of our students will be given opportunities to take internships with business partners

Link: Supports the College's commitment to academic excellence and lifelong learning.

Assessment Matrix

	Application	Senior Project	Case Study	Internship	Alumnae Survey	Employer Survey
Technology Principles	X	X		X		
Communication	X	X	X			
Use of Technology	X				X	X
Critical Thinking & Research Skills	X	X	X			
Teamwork	X	X	X	X		
Placement or Graduate School				X	X	

Assessment Tools

Tools names	Who collects data?	Who is evaluated?	Assessment procedure	Direct measure	Indirect measure	Qualitative measure	Quantitative measure
Tool 1: Application	BIS Program Director	All students in selected classes	Collect data on projects for Fall and Spring	X			X
Tool 2: Senior Project	Instructor	BIS majors in the capstone	Collect data on projects on individual and group for Spring	X			X
Tool 3: Case Study	Instructor & program director	BIS majors in the capstone	Collect data on projects on individual and group for Spring	X			X
Tool 4: Internship	BIS Program Director	BIS majors taking Internship for credit	Collect data during the semester when the student takes the internship		X	X	
Tool 5: Alumnae Survey	BIS Program Director	All graduates 6 months after graduation	Collect data from surveys		X	X	
Tool 6: Employer Survey	BIS Program Director	Administered at the same time as Alumnae surveys	Collect data from surveys		X	X	

Data Collection Timeline

	8/07	9/07	10/07	11/07	12/07	01/08	02/08	03/08	04/08	05/08	06/08	07/08	08/08	09/08	10/08
Tool 1: Application					X						X				
Tool 2: Senior Project											X				
Tool 3: Case Study					X						X				
Tool 4: Internship					X						X		X		
Tool 5: Alumnae Survey					X						X				
Tool 6: Employer Survey					X						X				