



**Bachelor of Science - Business Analytics and Strategic Communication
Transfer Guide (2013-2014)**

Northeast Community College

College of Saint Mary

Course ID	Name	Credits		Course ID	Name	Credits
Major Coursework						
BSAD 2710	Advanced Business Law	3	=	LAW 310	Adv. Business Law	3
no equivalent			=	BUS 317	Business Analytics	3
no equivalent			=	BUS 321	Financial Mgmt	3
BSAD 2540	Principles of Management	3	=	BUS 323	Mgmt. Concepts: Theory and Prac	3
no equivalent			=	BUS 328	Management and Leadership	3
BSAD 2050	Business Communications	3	=	BUS 329	Business Comm.	3
BSAD 2520	Princ. Of Marketing	3	=	BUS 334	Princ. of Marketing	3
no equivalent			=	BUS 347	Bus Resrch Meth	3
no equivalent			=	BUS 397	Prtnr Internship	2
no equivalent			=	BUS 410	Global Dimensions of Business	3
no equivalent			=	BUS 417	Advanced Business Analytics	3
no equivalent			=	BUS 429	Strategic Communication	3
no equivalent			=	BUS 493	Career Exploration (Job Shadowing)	1
no equivalent			=	BUS 496	Business Policies	4
no equivalent			=	BUS 497	Internship	2
Area of Selectives (Business or Interdisciplinary)						
*	Set of crs in another area		=	*	Business or Interdisciplinary Crs.	12
Supporting Courses						
BSAD 1050	Intro. To Business	3	=	BUS 101	Intro. to Business	3
MATH 1140	Intermediate Algebra	3	=	MTH 112	Intermediate Algebra	3
ECON 2110	Principles of Macro.	3	=	ECO 131	Macroeconomics	3
ECON 2120	Principles of Micro.	3	=	ECO 132	Microeconomics	3
ACCT 1200	Principles of Accounting	3	=	ACC 161	Principles of Acct I	3
ACCT 1210	Principles of Accounting II	3	=	ACC 162	Principles of Acct II	3
BSAD 1200	Intro. To E-Commerce	3	=	BIS 230	Prin of E-Commerce	3
General Education						
ENGL 1010	English Composition I	3	=	ENG 101	Composition	3
SPCH 1110	Public Speaking	3	=	COM 212	Public Speaking	3
BIOS 1010	General Biology	4	=	BIO 100	Survey Biology (with lab)	4
MATH 2030	Intro to Statistics	3	=	MTH 242	Statistics	3
no equivalent			=	PHL 200	Moral Reasoning	3
*	English/Literature	3	=	*	English/Literature	3
*	any fine arts course		=	*	Fine Arts	3
*	any History course	3	=	*	Any history class	3
PSYC 1810	Introduction to Psychology	3	=	PSY 101	General Psychology	3
*	Math or science	3	=	*	Math (higher than MTH 114) or science	3
no equivalent			=	PHL 220	Business Ethics	3
no equivalent			=	*	Theology Courses	6
no equivalent			=	*	Global Cultural Diversity (meet in major)	3
BSAD 2510	Organizational Behavior	3	=	SOC 325	Organizational Behavior	3
*	Any courses	2		Electives		7

TOTALS

63

64 NCC credits + 64 CSM credits

128

*** Choice allowed**

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