

College of Saint Mary "Boost-Her" Club meeting

8:30 AM – Multi-purpose Room – July 9, 2007

In attendance: President Dave Ulferts, Mr. Ulferts' assistant Laura Mair, Mr. John Barrientos, Mr. Joe Spicka, Coach Amanda Hokenson, Coach Jim Homan, Coach John Mulligan, Coach Dan Bouska, Kevin Lein

1. Introductions were made, minutes were approved with the addition from Mr. Ulferts that the meal was spectacular

2. Review of officers and members:

President – Mr. Dave Ulferts

Vice President – Mrs. Pam Schwalb will consider (is in Cincinnati)

Secretary/Treasurer – Mr. John (Jack) Manzingo is considering

Faculty representative – Mrs. Sally Bisson

Staff representative – Mrs. Diane Proulx

Alumni Representatives – Kim Ernesti – still pursuing one more

Sports reps – Softball – Mr. and Mrs. Weiczorek and Mr. and Mrs. Joe Spicka

Volleyball – Mr. John Barrientos

Soccer – Mr. and Mrs. Meidlinger

Basketball – Mrs. Gourley and Mrs. Leffall

Cross Country – Mr. Mulligan (no parents in Omaha)

Mr. Ulferts thought the addition of Mrs. Schwalb would be fantastic and hoped she could be a part of the group.

Lein will have rest of group confirmed by next meeting.

3. Next meeting time was set for August 6 at 6:30 PM in the Lied Fitness Center multipurpose room – Coaches should contact their parents immediately to let them know of the next meeting.

4. Business:

A. Golf outing – Goal to raise 10,000

Date pushed to Late September, sometime during the week (likely Monday or Friday).

Courses were discussed including Elmwood, Tregaren, Eagle Hills, etc.

Coach Bouska and Lein will confirm a date and a course in the next two weeks. Coach Homan will discuss with the Gross High marketing director who also does a golf outing.

Mr. Ulferts requested that Lein make a request of Dr. Brown to have the CSM Board help and sponsor this event. He also floated the idea of other CSM clubs helping out and splitting some of the proceeds. There was discussion of cost and how to make certain that cost is not too high for potential participants and that expenses be held to a minimum. There was talk of some corporate sponsorship and other events that will go with this activity.

Before our next meeting all of the above must take place, a firm date and procedure is in place and a committee formed to assist.

B. Membership drive – Who will lead the drive_____

Terms of membership will remain consistent with last year – Ms. Mair will help Lein in producing a brochure before the next meeting. The levels will be 1000, 500, 250, 100, 50 and will mirror the Champions of Character themes and also have the same benefits as last year with some minor changes, along with a parking spot suggested by Ms. Mair.

Much discussion revolved around parental buy-in and whether passes should be a part of a membership or given as a courtesy to parents.

It was decided that when Lein sends out his pass letter and welcome to parents in July – there should also be an invitation to the All-Athlete orientation and parent meeting on August 22nd. Lein will do this – he will send passes, and let parents know that there is a CSM athlete parent meeting and dinner at 7:15 on August 22nd. Parents can stay for the orientation later and there will also be information regarding the Boost-her Club. It was a consensus that the parents are the lead group and so we must interest as many as possible in joining. One parent will be needed to lead the request of parents to join on the night of the 22nd. We will use in-kind donations from a sponsor to host the informal dinner.

Also before next meeting – an “on-board” procedure will be detailed for alumni, faculty, staff, and all other associates. The goal for the drive is 150 members. The financial goal is 20,000.

Great idea also to have a “thermometer” or a Flame that gets brighter or filled in as we get closer to our membership and financial goal that we prominently display. Maybe have Fast Signs make one for us.

C. Game events – Goal is 5000

Activities at the home games were discussed. Ms. Mair will make a calendar and work with Lein on attracting fans and events for each home date.

Some ideas were – raffles, bingo, a half-court shot, hamster races, shots on goal, etc. members were encouraged to send their ideas.

Also – inviting specific groups, or Mr. Ulferts’ idea of just sending 50 passes to a game to a corporation and inviting them to come, or having the girl scouts

Things already in place are junior flames, ember awards to high school athletes, corporate sponsors, and some invitations to schools. We need to do more of this. This will also be part of the calendar to make sure there is special invitations to groups throughout the year.

20 home events in the first semester

Who will lead _____

D. Lied Seat Buy

Who will lead _____

Lein has had some requests. It was decided by the committee that Lein just handle these and negotiate on a basis of interest. Have them be one-year deals and sell little metal placards to put on the bleachers for those interested. The goal for this was set at 5000, however it may be less as it will not be a formal committee.

E. All sports auction and dinner – April 26th. Mr. Barrientos mentioned it should also be called a scholarship dinner and help raise money that way. Lein mentioned it would be a collective gathering for all athletes and parents, but also a fund raiser. Goal is 5000. Mr. Ulferts mentioned that we may want to use First National for the event. This committee will be assigned at the next meeting and get going on the planning.

Who will lead _____

F. Perpetual scholarships

Who will lead _____

This is another area that will be “as interested” unless someone wants to chair this committee. These will be name scholarships and endowed in perpetuity. The goal for these over the next four years is 10,000.

G. Final Four party or other event

Leader _____

This will be an event that should be held in January-March – The committee will discuss at further meetings. One great idea was a bus trip that might combine going to a CSM away game and then going to a professional event(like trip to College of Ozarks and then to a Chiefs game). Events should be planned at the next meeting and a calendar put in place to decide when and what.

5. Lein mentioned that the dollars generated by the boost-her club are solely for scholarship. The college will not upgrade athletic scholarships for returning athletes and the budget for scholarships is

fairly thin. Coaches need the flexibility to embellish for returning athletes and add-on to CSM funds to attract top-notch athletes. Other fundraising activities are earmarked for facility update and club accounts dedicated to team needs. Corporate sponsorships range from 1500-5000 and are basically for facility needs. Each team does individual events to raise money for their specific team needs(i.e. extraordinary travel). Lein mentioned some of the fundraising now that is earmarked for the new varsity locker room, scoreboards for the soccer and softball field and some other smaller projects.

The athletic department goal this year is 50K – 5k in discretionary money to each sport, 25 K in endowment. 2008-09 – 65K goal – 6K to each sport, 35 K to endowment, 2009-10 – 75K – 7 K to each sport, 40 to endowment – in 2010 – 100k in endowment for athletics.

6. During the interlude between this meeting and the next:

A. Details as described in the above business points

B. Leaders asked and confirmed of each project

C. Brochure ready to go

D. Lein will work electronically to send a constitution to all members that can be edited and scrutinized then ratified at the next meeting.

E. Other ideas sent to Lein to be placed on the agenda for the next meeting.

F. Two upcoming events – golf outing and parent orientation and membership should be well on the way and the “on-board” process for other parties should also be ready to put in place.

7. Other – Mr. Ulferts requested that Lein ask Dr. Brown to set up a breakfast with the three of them to discuss the addition of a PR person to spearhead the booster club and fundraising activities. Lein will speak with Dr. Brown about that at his meeting with her on Wednesday.

Meeting adjourned at 10:00 AM

Respectfully submitted by Lein

