



College of Saint Mary strives to create a safe, inclusive educational environment where every person's worth and dignity is valued and nurtured. Applicants representing diverse backgrounds and experiences are highly encouraged to apply.

## **Director of Creative Strategy**

**Are you looking for a leadership role within a marketing team?** If so, you might be a perfect fit for this position. The key to this role is to manage a graphic designer/project manager on the marketing team, execute high-quality graphic design projects, oversee vendor partners and satisfy institutional stakeholders' diverse needs.

### **Our Idea of a Perfect Candidate Is Someone Who:**

- Will be a highly motivated collaborator with a team-centered attitude.
- Possess the ability to manage all elements of the design and production process for projects that visually represent the college in print, online and other mediums.

### **Our Ideal Candidate's Education and Experience:**

- Bachelor's degree in fine arts or art/graphic design, communication/business or related field.
- 10+ years of graphic design experience
- A deep understanding of branding, and manage multiple projects with shifting priorities and deadlines

### **This Position:**

- Assumes a key role in design, publications, and the production of projects originating in multiple areas of the University.
- Must quickly assess project scope and strategic value to begin design work or contract with appropriate vendors.
- Provides graphic design expertise to help fulfill the vision of various departments.
- Contributes to the conceptual/creative design responsibility and production for print and electronic publications.
- Produces highly visual and quality work that adheres to the institution's overall visual identity. Stays current with print design, production and technical skills.
- Is responsible for coordinating all projects, quotes and timelines for print vendors on projects.

### **Why You Want to Be on This Team:**

- You would be a part of a Mission-centered team, who work together to serve our community.
- You would enjoy full-time benefits including health insurance, paid time off, tuition remission programs, 403(b) with employer match, employee wellness time, and more!
- CSM is committed to supporting the work-life balance of its faculty and staff.

### **Application**

Please have a resume, cover letter, and contact information for three professional references, including one supervisor, ready to upload during the application process.

Please apply using the following link: [Director of Creative Strategy](#)

*College of Saint Mary is a Catholic university providing access to education for women in an environment that calls forth potential and fosters leadership. The University is an equal employment opportunity employer and does not discriminate against employees or job applicants on the basis of race, religion, color, sex, sexual orientation, gender identity, pregnancy, age, national origin, disability, veteran status, marital status or any other status or condition protected by applicable laws, except where a bona fide occupational qualification applies.*